



**americhem**  
PERFORMANCE | SOLUTIONS | TRUST

## CASE STUDY

**CUSTOMER** Fortune 500 Technology Leader

**END APPLICATION** Outdoor Infrastructure

**CUSTOMER PROBLEM** The customer had a starting formulation for a specific, durable application, but needed assistance in manufacturing, testing, and raw material sourcing. Past projects with Americhem gave the customer a sense of trust that an optimized solution would be delivered.

**AMERICHEM SOLUTION** Americhem's technical and manufacturing experts co-developed a more robust formulation with the customer that allowed for optimal end product attributes, manufacturing efficiency, and cost effectiveness.

### AMERICHEM PRODUCT DESCRIPTION

- **COLOR:** White and Yellow

**VALUE PROPOSITION** Americhem engineered a solution that had to pass strict end use testing, while working with the customer to ensure it met all necessary criteria, including quality, cost, and service. R&D, Commercial, and Manufacturing groups from both companies worked closely together to meet deadlines and lead a successful endeavor into the market.

**CUSTOMER SUCCESS STORY** Through working with Americhem, the customer was able to commercialize their end product as a new technology in their industry.



### Contact Information

World Headquarters  
2000 Americhem Way  
Cuyahoga Falls, OH 44221

Tel: +1.330.929.4213  
Toll Free: +1.800.228.3476  
Fax: +1.330.929.4144